



**NATURAL BURGERS • FRIES • DOGS • CUSTARD • CRAFT BEERS • WINE**

## Frequently Asked Questions

### **Who is the ideal partner for BurgerFi franchise development?**

Experienced and sophisticated multi-unit restaurant operators with a track record of building strong and successful teams.

### **What are the minimum financial requirements?**

For each BurgerFi restaurant to be developed a prospective franchisee must have at least \$199,000 in liquid assets and a net worth of not less than \$500,000.

### **What is the initial investment?**

Estimated initial investment ranges from \$670,400 - \$968,500.

### **What role must a franchisee play in the operations of the BurgerFi restaurant(s)?**

A franchisee must be actively involved as an operator of their BurgerFi restaurant(s) either through their own involvement or that of a dedicated operating partner (with equity) who is committed to the full-time management of the BurgerFi business.

### **Is a franchisee required to reside in the same market where their BurgerFi restaurant(s) are located?**

In order to effectively manage their BurgerFi business, either the franchisee, or the designated operating partner, must reside within close proximity of the market where the restaurant(s) are operating.

### **What are the royalty and advertising fees?**

Royalties are 5.5% of revenues, and a national brand fund contribution of 1.5%.

### **What is the optimal size of a BurgerFi restaurant?**

BurgerFi restaurants range from 2,200 to 2,500 square feet, plus 500 square feet as an outdoor patio/seating area. End cap or free-standing sites are preferred.

## What type of support does BurgerFi provide to franchisees?

BurgerFi franchisees receive extensive support and training in a manner that positions them for success, including:

- Site selection assistance and guidance from our in-house real estate team
- Prototypical plans, construction and design management by our in-house teams
- Comprehensive BurgerFi Training Boot Camp program for restaurant managers
- Confidential operations and training manuals
- Pre-opening and post-opening marketing programs and materials, including public relations guidance and support

Once the BurgerFi restaurant is open and operating, ongoing guidance, consultation, and support from the BurgerFi team of experts will commence. Support services include:

- Operations and training support
- Sophisticated and proprietary technology, engineered by BurgerFi, designed to guide and assist franchisees to effectively manage and control their restaurant(s)
- Marketing and public relations support by our in-house marketing and creative teams
- Innovative, state-of-the-art technological systems for management of digital marketing, customer sentiment and social media
- Consultation in financial performance optimization
- On-site visits, coaching, and audit reports

**[BURGERFI.COM/FRANCHISE](https://BURGERFI.COM/FRANCHISE)**