

## BURGERFI “Miami HEAT Ticket” SWEEPSTAKES

### Official Rules and Regulations

**NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT IMPROVE YOUR CHANCE OF WINNING. VOID WHERE PROHIBITED.**

**ELIGIBILITY:** The BurgerFi “Miami HEAT Ticket” SWEEPSTAKES (the “Sweepstakes”) begins Wednesday, January 23, 2019 at 11:00:00 a.m.. EST and ends Friday, March 15, 2019, at 11:59:59 pm EST (the “Sweepstakes Period”). Entries are accepted by downloading and signing up for the BurgerFi Rewards app during the Sweepstakes Period (“Entry”). Each entrant must be a legal resident of the U.S., who is at least eighteen (18) years old at the time of Entry and must be able to travel to the event at his or her own expense (“Entrant”). Employees of BURGERFI International, LLC, BURGERFI Franchise locations, and any of their respective parent and affiliate companies, as well as the immediate family (spouse, parents, siblings and children) and household members of each such employee are not eligible. Eligibility may be verified by Sponsor at any time. The Sweepstakes is subject to all applicable federal, state, and local laws and regulations, including but not limited to laws related to eligibility to receive prizes. Void where prohibited.

**SPONSOR:** BurgerFi International LLC, 105 US Highway 1, North Palm Beach, FL 33408, U.S.A.

**AGREEMENT TO OFFICIAL RULES:** Participation in this Sweepstakes constitutes Entrant's full and unconditional agreement to these Official Rules and Sponsor's decisions, which are final and binding in all matters related to this Sweepstakes. Winning a prize is contingent upon fulfilling all requirements set forth herein.

**HOW TO ENTER:** Download the BurgerFi Rewards app and create a registration login account during the Sweepstakes Period. An official link to download the BurgerFi Rewards app can be found at [www.burgerfi.com/MiamiHEAT](http://www.burgerfi.com/MiamiHEAT). All Entries must be completed by a person 18 years of age or older. Each Entrant may only create one login account per email address to be eligible. All Entries are subject to verification by Sponsor, become the property of Sponsor, and will not be returned or acknowledged.

**SELECTION OF WINNER:** All winners will be randomly selected from all eligible Entries who create a BurgerFi Rewards app login during the promotional period, and are located within South Florida. There will be one winner chosen at random from each of the twenty-two (22) South Florida BurgerFi restaurant locations for a total of twenty-two (22) winners. The winners will be notified on or later than March 22, 2019, by email and/or telephone. Sponsor is not responsible for any change of email address, mailing address, and/or telephone number of Entrants. Winner will have forty-eight (48) hours from initial contact to acknowledge acceptance of award before an alternate will be selected by random draw.

**PRIZES:** The winning Entrants will each receive two (2) tickets to one (1) select Miami HEAT game. Sponsor is not responsible for canceled, delayed, suspended, or rescheduled events beyond its control. Any portion of this prize not accepted will be forfeited. The winners will be notified via email and must respond within 48 hours or another winner will be selected at random. Sponsor is not responsible for any travel or accommodation expenses. All travel and accommodation expenses are the sole responsibility of the winner. Prizes are non-transferable, and no cash equivalent or substitution of a prize is offered, except at the sole discretion of the Sponsor.

**GENERAL TERMS & CONDITIONS:** Acceptance of any prize shall constitute and signify the winner's agreement and consent that Sponsor and its designees may use the winner's name, city, state, (and or province) likeness, photo (including Social Account profile photo), submission and/or prize information in connection with the Sweepstakes for promotional, advertising or other purposes, worldwide, in any and all media now known or hereafter devised, including the Internet, without limitation and without further payment, notification, permission or other consideration, except where prohibited by law. By submitting an Entry, each Entrant agrees to these Official Rules, which are final and binding in all respects. Submission of an Entry grants Sponsor and its agents the royalty-free, perpetual, irrevocable, non-exclusive right and license to use, reproduce, reformat, translate, sublicense, copy, modify, delete, enhance, display, archive, publish, perform, disclose, transmit, broadcast, post, create derivative works of, sell, and distribute the Entry, together with Entry's name, voice, image, photograph, likeness, and other identifying information, in whole or in part worldwide and/or to incorporate such Entry in other works in any form, media, or technology now known or hereafter developed for the full term of any copyright that may exist in such Entry for any purposes whatsoever including, without limitation, developing, manufacturing, and marketing products using such Entry. Entrant hereby waives any moral rights he or she may have in and to any Entry, even if such material is altered or changed in a manner not agreeable to Entrant. Winner is solely responsible for any local, state, or federal taxes on any prize. Sweepstakes is subject to all federal, state, and local laws and restrictions, including but not limited to laws related to eligibility to receive prizes. Sponsor reserves the right to cancel, suspend and/or modify this promotion, or any part of it, if any fraud, technical failures or any other factor beyond Sponsor's reasonable control impairs the integrity or proper functioning of the Sweepstakes, as determined by Sponsor in its sole discretion. Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of these Official Rules or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. Information collected from Entrant is subject to Sponsor's Privacy Policy: <http://burgerfi.com/legal/>.

**RELEASE:** By receipt of any prize, winner agrees to release and hold harmless Miami Heat Limited Partnership, Basketball Properties, Ltd., the National Basketball Association (“NBA”), Sponsor and their respective parent companies, subsidiaries, affiliates, suppliers, distributors, advertising/promotion agencies, and prize suppliers, and each such company's officers, directors, employees and agents (collectively, the “Released Parties”) from and against any claim or cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, arising out of participation in the Sweepstakes or receipt or use or misuse of any prize.

**LIMITATIONS OF LIABILITY:** Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by Entrant, printing, typographical or other errors or by any of the equipment or programming associated with or utilized in the Sweepstakes; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the submission process or the Sweepstakes; (4) printing, typographical, technical, computer, network or human error which may occur in the administration of the Sweepstakes, the uploading, the processing or judging of submissions, the announcement of the prizes or in any Sweepstakes-related materials; (5) late, lost, undeliverable, damaged or stolen mail; or (6) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from Entrant's participation in the Sweepstakes or receipt or use or misuse of any prize (including any travel/activity related thereto). Released Parties are not responsible for misdirected or undeliverable submissions or for any technical problems, malfunctions of computer systems, servers, providers, hardware/software, lost or unavailable network connections or failed, incomplete, garbled or delayed computer transmission or any combination thereof. Released Parties are not responsible for any unauthorized third-party use of any submission.

**This promotion is in no way sponsored or administered by the Miami HEAT, AmericanAirlines Arena, or the NBA.**